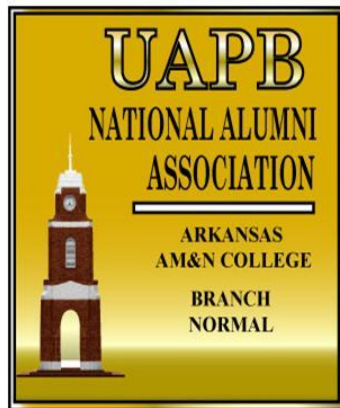


UAPB/AM&N NATIONAL ALUMNI ASSOCIATION, INC.



ALUMNI KING/QUEEN DRIVE

RULES AND GUIDELINES

**UAPB/AM&N NATIONAL ALUMNI ASSOCIATION, INC.
ALUMNI KING/QUEEN DRIVE**

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UAPB/AM&N NATIONAL ALUMNI ASSOCIATION, INC.

Mailing Address: 1200 UNIVERSITY DRIVE – MAIL SLOT 4813, PINE BLUFF, AR 71601

Physical Address: 27 WATSON BOULEVARD, PINE BLUFF, AR 71601-4813

Office: 870-536-2309 · Email: alumniuapb@aol.com · Website: www.uapbalumni.org

2019 KING/QUEEN DRIVE GUIDELINES

The Alumni King/Queen Drive is an annual fundraising drive sponsored by the National Alumni Association.

Male/Female members of the Association are eligible to enter the competition by securing endorsement directly from their local chapter or, when there is no organized chapter within 50 miles, seeking endorsement directly from the national office.

It is recommended that each contestant have a Campaign Manager and Treasurer.

1. Each contestant will receive credit for all funds that are raised under the guidelines of the National Alumni Association. No funds will be appropriated to the University of Arkansas at Pine Bluff. All funds raised will be appropriated directly to the National Alumni Association. Such funds may include solicitations for the following:

- Ads (Hall of Fame Souvenir Book)
- National Membership Dues
- National Life Membership Dues
- Tickets to Homecoming Banquet & Luncheon
- Corporate & Business Contributions
- Alumni Center Donations
- Contestant/Chapter Fundraising
- President's 101 Club @ \$1,000
- President's 500 and 250 Clubs
- Contributors Club \$50 & up
- Matching Funds

2. Contestant timelines for making final financial reporting are as follows:

- a. All Ads must to be "camera ready" and must be turned in by 5:00 pm on Friday, August 9, 2019.
- b. Final deposits must be made by 5:00 pm on Thursday, September 12, 2019. All checks must be cleared for an accurate count.
- c. All tickets sold for the Hall of Fame Homecoming Banquet and Alumni Luncheon must be turned in by 5:00 pm on Thursday, September 12, 2019 to ensure an accurate count.
- d. The winner of the King/Queen Drive will be announced at 12 noon on Wednesday, September 25, 2019.

3. Determination of the winning candidate will be based on funds raised by the contestant.
4. All funds raised from the King/Queen Drive will be appropriated directly to the National Alumni Association for the purpose of maintenance and operation of the alumni office, retention and recruitment of students.

2019 KING/QUEEN DRIVE

Introduction:

For many years the National Alumni Association has held an annual fundraising drive in the form of an Alumni King/Queen Contest. While originally serving the sole purpose of generating funds for the Alumni Association, today this endeavor has evolved into broader purposes that include:

1. Providing for visibility to national priorities established for alumni giving and fundraising;
2. Increasing communications to individuals and chapters on behalf of the University and the Alumni Association;
3. Identifying individuals to serve as goodwill ambassadors for the Alumni Association;
4. Soliciting funds for the Alumni Association to support the University of Arkansas at Pine Bluff;
5. Generating interest and enthusiasm for the Alumni Association and the University as it culminates to the Homecoming Events;
6. The Alumni King/Queen serves for one (1) year during which time he/she performs numerous functions for the Association.

Candidate Eligibility:

All alumni with active membership in the National Alumni Association and a local Chapter, if there is an active one located within fifty (50) mile radius of the prospective candidate, are eligible to become candidates for Alumni King/Queen. Candidates (except for members-at-large) must be *endorsed* by active chapters, and must be *certified* for candidacy by the National Alumni Office. Members-at-large will seek endorsement from the national office.

Chapter Sponsorship:

All chapters are urged to sponsor candidates for the annual contest. However, because chapters range in size from very small units of fewer than twenty members to very large chapters in some of our major urban centers, candidates may be sponsored by other chapters or by more than one chapter in the same region. Examples of chapters with sufficient membership potential to sponsor candidates are the following:

Little Rock/Pulaski County; Chicago; Milwaukee; Pine Bluff/Jefferson County;
Dallas/Ft. Worth; Greater Kansas City; Gateway (St. Louis/E. St. Louis); California Chapters

Other chapters with smaller population draws may collaborate within regions to sponsor a candidate who will represent more than one chapter. Chapters interested in collaborating to co-sponsor candidates must notify the national office before initiating the process.

Candidate Endorsement/Approval:

Chapter endorsement is not synonymous with chapter sponsorship, for a chapter may endorse without supporting. Endorsement suggests that a locally organized and active unit of the National Alumni Association certifies that the alumnae possesses the desired qualities of personal

comportment, dignity in carriage and performance, good verbal communication skills, and personal characteristics necessary for serving as an official representative of the Alumni Association.

When there is no organized chapter located within the boundaries stated above, alumnae interested in king and queen candidacy shall apply directly to the national office for endorsement and approval.

Chapter sponsorship certifies that a chapter (or chapters) commits to providing assistance to the candidate in soliciting funds from alumni and friends for the Association, raising funds in individually sponsored and chapter sponsored fundraising events, and generally providing the necessary support to candidates for successful endeavors.

All sponsored activities must meet the requirements of the Association, as well as the compliance requirement of the National Alumni Association's 501(C) (3) tax exempt status as stipulated by the Internal Revenue Service—under which all chapters function.

Each candidate will complete the official contestant application and forward to the National Office according to timelines specified. On receipt of approval from the National Office, candidates will be permitted to initiate competition fundraising activities. Copies of notice of contestant approval will also be circulated to the Board Member liaison for the region in which the candidate resides.

Contest Rules:

2. All funds raised are to go directly to the National Alumni Association. ***No funds given directly to the University of Arkansas at Pine Bluff will be counted toward contestant.***
3. Funds donated to the National Alumni Association prior to the beginning of the King/Queen Drive shall not be counted toward the contestant fundraising efforts.
4. The King/Queen contestants shall coordinate fundraising efforts with their local/sponsoring chapter. If desired, the contestant may open a bank account. Please keep a detailed log of each donation to include the donor's name, address, and gift amount and gift designation; (i.e. national dues, life membership, President's Club donation, souvenir book ad, luncheon ticket, banquet ticket, etc.). This log (or list) should be provided to the National Alumni Association and should balance with your bank deposit and/or funds turned in directly to the National Alumni Office.

Note: The National Alumni Association asks that funds be transferred and/or delivered to the alumni office once or twice a monthly throughout the King/Queen Drive, so that donors are acknowledged and recognized immediately for their contribution.

5. All funds raised shall be deposited into contestant's account or transferred/delivered to the alumni office. All checks, money orders, etc. shall be made payable to the *UAPB/AM&N National Alumni Association*.
6. On the cutoff date for transmitting funds raised to the National Alumni Association, the contestant and chapter representative will instruct the bank to transfer funds from said account to the account of the National Association.

7. The funds transferred, plus the funds paid directly to the National Alumni Association and credited to the contestant, shall represent the official record of all funds raised by the contestant. Contestants may solicit funds (ads and other contributions) from other chapters or regions except in instances where said chapters or regions are sponsoring candidates.
8. Contestants timelines for making final financial reporting are as follows:
 - a. All Ads must to be “camera ready” and must be turned in by 5:00 pm on Friday, August 9, 2019.
 - b. Final deposits must be made by 5:00 pm on Thursday, September 12, 2019. All checks must be cleared for an accurate count.
 - c. All tickets sold for the Hall of Fame Homecoming Banquet and Alumni Luncheon must be turned in by 5:00 pm on Thursday, September 12, 2019 to ensure an accurate count.
 - d. The winner of the King/Queen Drive will be announced at 12 noon on Wednesday, September 25, 2019.
9. These guidelines are to be followed without exceptions.

Benefits Awarded Alumni King/Queen

(*Awarded during reigning year only)

1. Silver Life Membership in the National Alumni Association. If currently a life member, membership will be given at the next level of life membership.
2. Registration to the National Alumni Association Conference.
3. Participation/involvement in major functions conducted by the National Alumni Association.
4. The King/Queen and Court will represent the National Alumni Association during the Homecoming Parade.
5. The King/Queen will be crowned at the Hall of Fame/Alumni King and Queen Banquet on Friday evening of Homecoming Week 2019.
6. The King/Queen will serve as Goodwill Ambassadors on behalf the National Alumni Association and the University following their years' reign.